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# Write Blog Posts Readers Love: A Step-By-Step Guide



## Synopsis

Do You Want to Write Faster, Better, and More Inspiring Blog Posts? Do you know the key to writing great blog posts and building a loyal audience? It's much simpler than you think. There's no magic formula needed, because you already have what you need. All you have to do is tap into it. It doesn't matter whether you run your own blog or write for someone else. You have to discover the fundamental factors that not only help you write consistently, but allow you to enjoy the process and delight your readers. You see, you have something to share with the world, otherwise you wouldn't be reading this right now. You feel inspired to write, to blog, and to share what you have inside. Discover How to Write Inspiring, Engaging & Life-Changing Blog Posts In this book, you'll dip into the personal experiences of Henri Junttila, who runs the blog Wake Up Cloud, which he has built from scratch to 10,000+ subscribers and tens of thousands of monthly visitors. He doesn't claim to be an expert. He didn't start with influential connections. He just put in the work and discovered, through making plenty of mistakes, what worked and what didn't. Here's a taste of what you'll discover when you read this book: How to uncover your writing voice, once and for all How to eliminate writer's (or blogger's) block forever Simple ways to generate unlimited blog post ideas (you'll never run out again) A step-by-step blueprint for writing blog posts that inspire your readers How to stay motivated to blog (when all you want to do is throw in the towel) A powerful process for writing faster while increasing the quality of your writing Blog post templates that allow you to write popular posts by filling in the blanks Are You Ready to Delight Your Readers? Download this book now and start writing blog posts that your readers love. Simply scroll to the top of this page, click the buy button, and get started.

## Book Information

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## Customer Reviews

I'm not the kind of person who reads detailed reviews about content and what the book is all about and so on. The reviewers before me did that quite well already. Hence, I won't tell you what I got out of the book, but perhaps even more important than that: I will do my best to describe what this little book got out of me that finally changed the way I share my knowledge and experiences with the world forever. I just started my own blog a few months ago, but at the beginning I didn't have a clue how to transfer my ideas into reasonable blog posts. Let's face it, I was a complete newbie on writing for an audience. But with the book you are currently starring at, Henri somehow not only managed to activate the dormant writing power which I didn't know I had, but also took away the overwhelm and pressure I had experienced for my very first blog posts. He gives you a morsel to chew on every time and after each chapter he provides you with action steps in which you can immediately apply what you have learned and make yourself familiar with the techniques he just gave you. The two most important things the book tickled out of me so far: 1. My writing voice which I also learned to embrace and not to fear, because this is what separates the wheat from the chaff and allows you to leave your fingerprints on all your blog posts, hence making your blog standing out from the crowd. 2. My ideal reader, this is the person your blog and your posts should be built around. This allowed me to overcome initial writing blockades and to set a target audience for my posts at. Why is this so important? Imagine yourself trying to hit a target with bow and arrow blindfolded. You will most certainly miss it.

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